

Advocate Toolkit



Welcome to our advocate toolkit.

This is your go-to resource for sharing Ezee Fiber with your audience — whether that's your followers, your clients, or your neighborhood. Everything here is ready to use. Just pick what fits your style, make it your own, and share away.

What's inside?

- **Talking points** — All the facts and how to phrase them
- **Creative inspiration** — Static, carousel, you name it
- **Story end cards** — Simple CTAs for after your videos
- **Flyers** — Just add your QR code and print

Before you dive in:

Your audience trusts **you** — not the ads we give you. The more you make the stuff in this toolkit sound like you, the better it will perform. Reword it. Rework it. Make it yours. The goal is to give you a starting point, not a script.

For any post, be sure to drop your referral link where you see [link] or point people to your bio.

On-brand talking points

Here's a quick rundown of what to say and how to say it to stay on brand. Use this messaging in captions, comments, videos, or conversations. Mix and match. Remember, you don't have to use all of them.

The basics

- Ezee Fiber is 100% fiber internet — not cable, not copper. Actual fiber.
- Speeds up to 8 Gig — fast enough for the whole house, all at once.
- Whole-home eero Wi-Fi included — no dead zones.
- Lifetime pricing — the price you sign up at is the price you keep (forever). No annual hikes.
- No contracts. No bundles. No surprises.

The offer

- Sign up through my link and get \$100 credit toward your bill
- No catch — just sign up, get installed, and the credit applies automatically

The experience

- Real local support — no robots or faraway call centers
- Rated 4.9 stars on Google with hundreds of reviews
- Customers say things like: "**Leaps and bounds more reliable than my old internet**"

Good to know

- Service availability varies by neighborhood — check [link] to see if it's live in your area

Static social posts

For Creators without Ezee Fiber



Caption

Anyone heard of Ezee Fiber? I'm just over here hoping they come to my neighborhood soon.

Ezee Fiber is 100% fiber internet with speeds up to 8 Gig, whole-home Wi-Fi included, and lifetime pricing. That last part is the one that gets me. The price you sign up at never goes up. Ever. No contracts, no bundles, no annual "rate adjustment" email. If you're in a coverage area, use my link and you'll get \$100 credit on your bill automatically. Genuinely worth checking. **Link in bio.**

For Realtors/HOA Reps



Caption

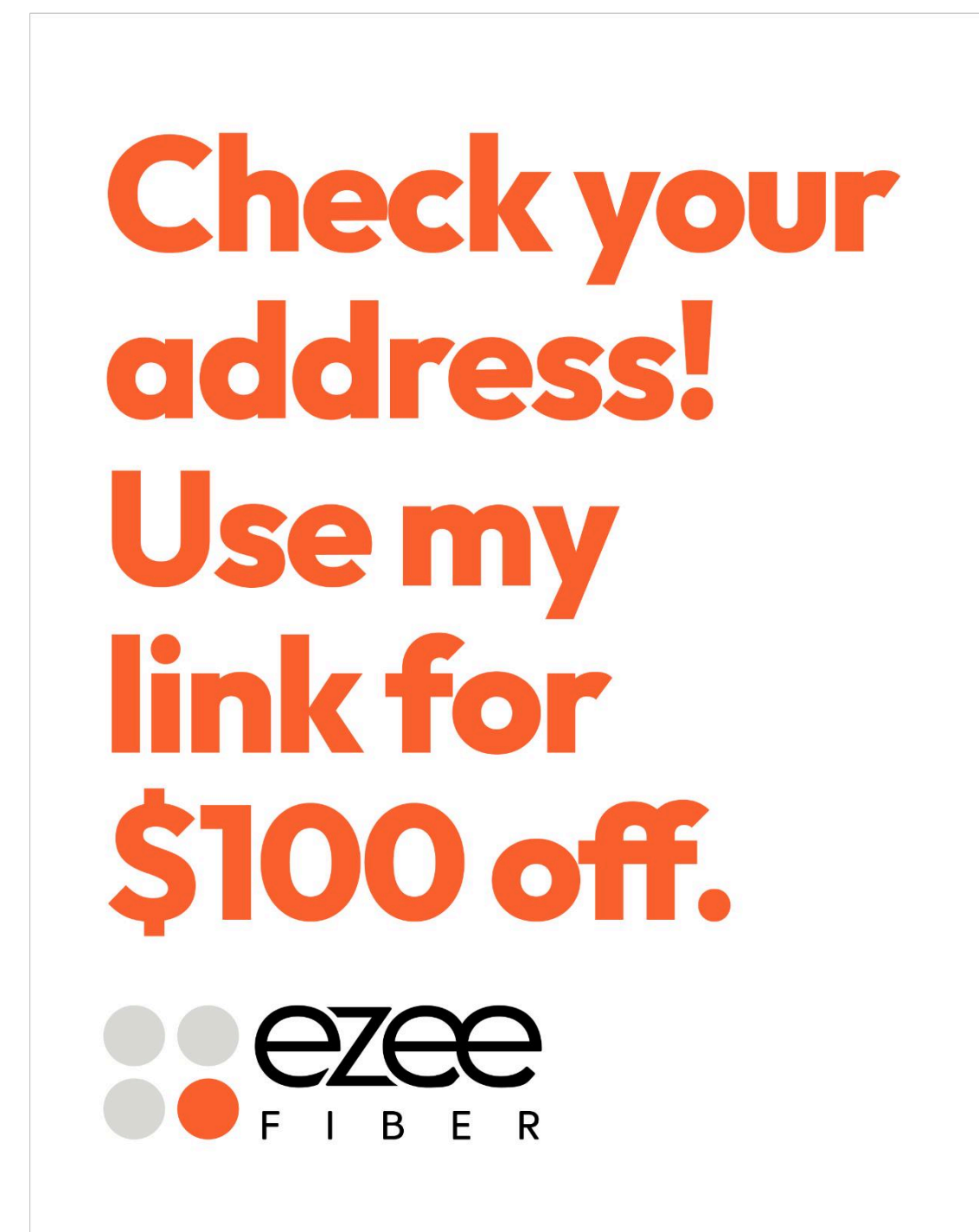
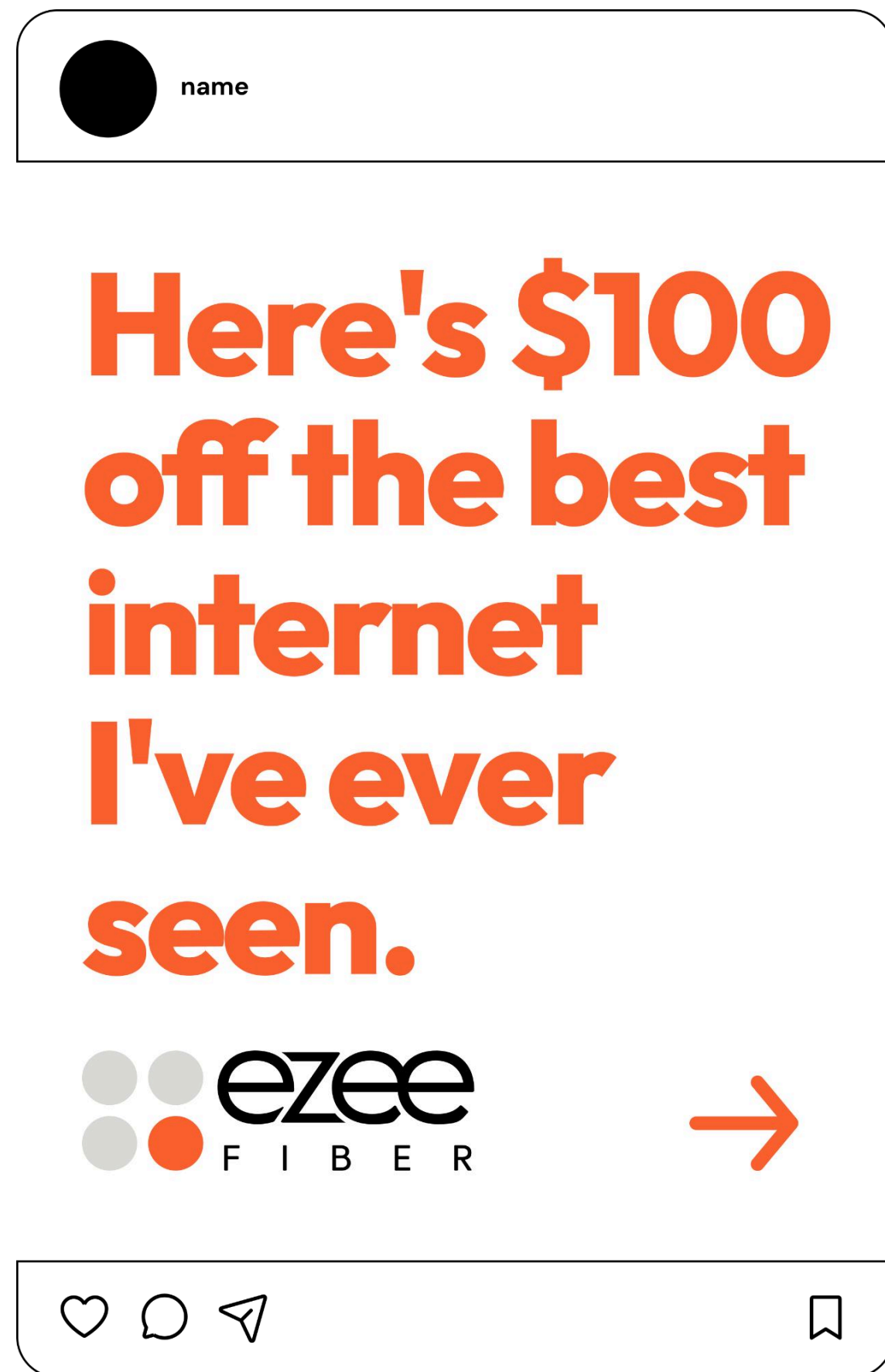
One of the most common questions I get from new homeowners in this area: **"What's the internet like here?"**

The answer just got a lot better. Ezee Fiber is now available in [our neighborhood] — 100% fiber, speeds up to 8 Gig, whole-home Wi-Fi, and lifetime pricing that never goes up.

If you're signing up, use my link and you'll get a \$100 credit toward your bill. No contracts, no surprises. Worth checking out if you haven't already. **Link in bio**

Creator carousel

For Creators without Ezee Fiber



Caption

If you have Ezee Fiber in your neighborhood, I'm so jealous.

100% fiber. Speeds up to 8 Gig. Whole-home Wi-Fi that actually covers every room. And lifetime pricing? So the rate you sign up at is the rate you keep forever? Unreal. And unfair that I can't get it.

Some of you are in their coverage area and don't even know it yet. Go check. Use my link and you'll get \$100 off your first bill. I'll be over here waiting for them to come to my neighborhood. **Link in bio.**

Realtor/HOA carousel

name

Ezee Fiber
is finally here.



4 reasons to
celebrate.

100% fiber internet.
Speeds up to 8 Gig.
Whole-home Wi-Fi.
Lifetime pricing.

ezee
F I B E R

Sign up
with my
link and get
\$100 back.

ezee
F I B E R

Caption

Have you seen those bright orange trucks around? Well good news: Ezee Fiber is officially available in [our neighborhood].

What does that mean? It means real, 100% fiber with speeds up to 8 Gig, whole-home Wi-Fi included, and lifetime pricing. No contracts, no bundles, no price hikes ever.

They're rated 4.9 stars on Google with hundreds of reviews, and their real local support gets tons of kudos online.

Anyone who signs up through my link gets \$100 credit applied automatically to their bill. Worth sharing with anyone who's moving in or thinking about switching!

Link in bio — check availability at your address.

Story end cards

Designed to appear at the end of an organic video. Minimal copy. Big, clear CTA. Should feel like a natural next step, not an ad.

How to use these end cards

1. **Save the image** to your camera roll.
2. **Add it as the final frame** of your Story or TikTok using the image/sticker tool.
3. **Attach your referral link** via the Link sticker on Instagram or your bio link on TikTok.
4. **Pick the right card** — use the \$100 off card for offer-focused videos, check availability for everything else.

**Get \$100 off
your first bill.**

Use my link to switch
to Ezee Fiber today.



**Is Ezee Fiber
available
near you?**

Check your address
and get a \$100 credit
when you sign up.



Printed Flyers

How to use these flyers

1. **Download the editable PDF** from our website.
2. **Add your QR code** — Drop your unique referral QR code into the designated box.
3. **Print and distribute** — Leave them at local businesses or hand them out at neighborhood events.

**Better internet is here.
Here's \$100 to try it.**

Get a \$100 credit when you sign up
for Ezee Fiber.

Claim your
\$100 credit

Click to upload
QR code



Scan

Use the QR code above.

Sign Up

Choose your speed.

Get \$100

Credit applied automatically.



Why Ezee?

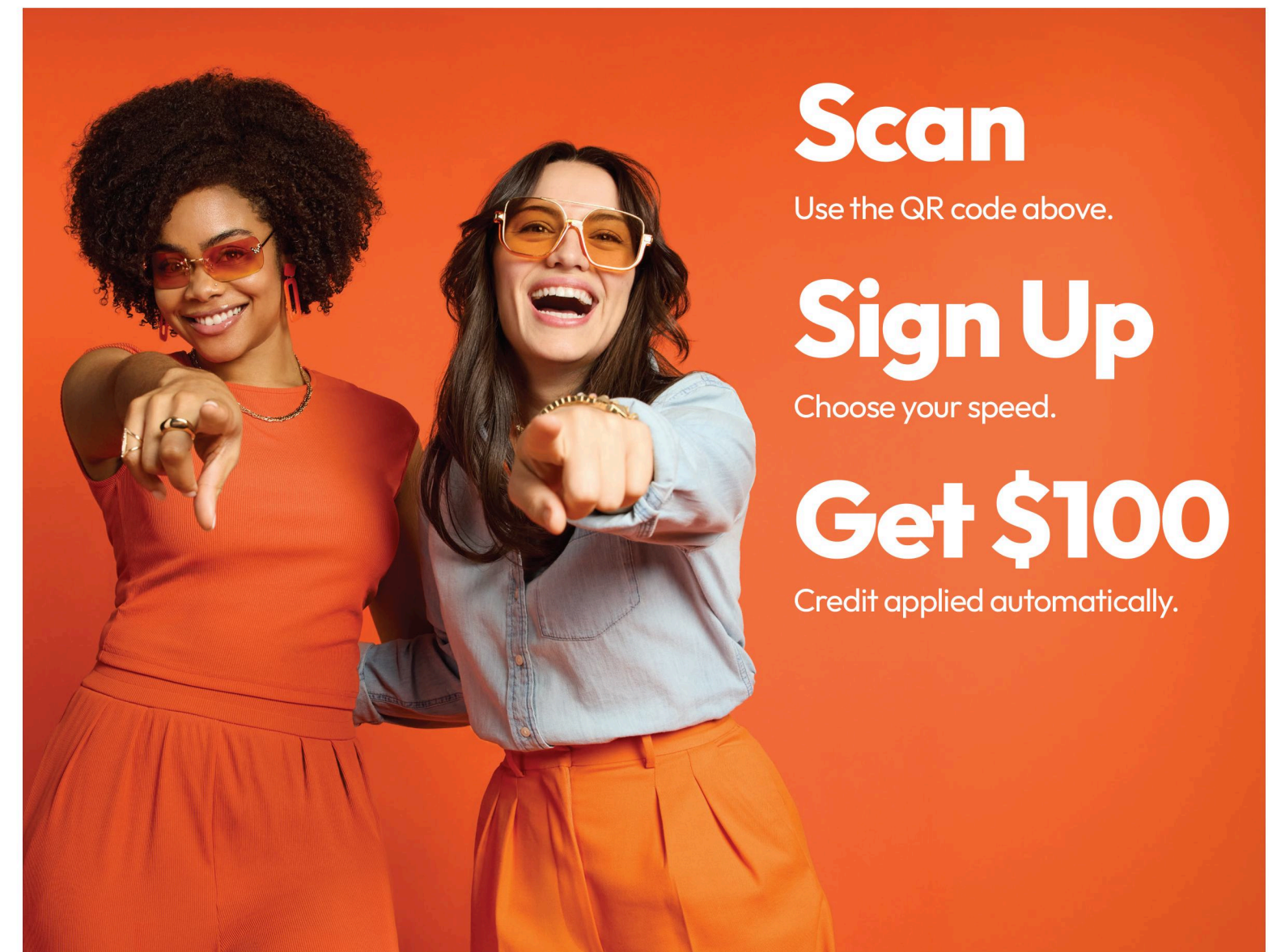
- Symmetrical speeds up to 8 Gig
- eero whole-home Wi-Fi included
- Lifetime pricing (no price hikes ever)
- No bundles. No surprises. No excuses.

**Better internet is here.
Here's \$100 to try it.**

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for Ezee Fiber.

Claim your
\$100 credit

Click to upload
QR code



Scan

Use the QR code above.

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Choose your speed.

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Why Ezee?

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